



# FOODBRIDGE

Building  
collaborations  
for resilient  
agriculture



## Who we are

Founded in 2021, FoodBridge is a non-profit organization that works with food companies, farmers, agronomists and other key stakeholders to address environmental and social challenges while strengthening supply chains. Our team's training and experience includes agricultural economics, agronomy, environmental biology, agri-food strategy, facilitation, strategic communications and marketing.



## What we do

We provide the knowledge, solutions, and partnerships to **help food companies turn their sustainability commitments into concrete actions**, integrating resilient agricultural practices into their supply chains.

## OUR AREAS OF INTERVENTION



### SUPPORT FOR SUSTAINABLE SUPPLY CHAINS

- Scoping and developing partnerships with producers, agronomists, and suppliers.
- Developing programs to engage partners, customers, and suppliers.
- Convening technical experts, supports and incentives for practice changes.



### CAPACITY BUILDING

- Developing peer and experiential learning and advisory communities.
- Sharing knowledge and connections among industry leaders.



### MONITORING AND MEASUREMENT TOOLS

- Choosing and adapting reliable tools for measuring progress.
- Creating shared resources for building transparency and simplified administration.
- Supporting development and implementation of targets (GHG emissions, soil carbon sequestration, biodiversity, water quality).



### MOBILIZATION OF FINANCIAL RESOURCES

- Identifying and mobilizing funding from public, private, and philanthropic sources.
- Sharing program costs.



## Why work with with FoodBridge?

- **Proven expertise**

Active in Quebec and Ontario with partners such as PepsiCo, Farinart, Innomalt, and Griffith, we have facilitated multi-stakeholder collaborations around grains, oilseeds and more.

- **Tailored solutions**

We work with companies of all sizes to build realistic solutions that integrate sustainability into supply chains.

- **Measurable impact**

Our collaborations respond to business partner priorities while achieving economic, social and environmental objectives.

- **Access to financing**

We mobilize public, private and philanthropic funding to maximize impacts.

- **Broad network**

We draw on an extensive network of partners from the farming, agronomy, business, research, non-profit and government sectors.

With our network and expertise, we support the agri-food industry in achieving its economic, social and environmental objectives, by focusing on regenerative agricultural practices.



Advancing  
sustainable  
practices,  
together.



Beth Hunter



514-710-5143



[beth@foodbridge.ca](mailto:beth@foodbridge.ca)